

Henderson County, KY

2015 Tourism Economic Fact Sheet

2015 Tourist Activity in Henderson County

- Generated **\$59,596,513** in direct tourist spending
 - Generated **\$93,685,718** in total tourist spending
 - Produced **\$21,012,329** in worker income
 - Created **\$1,261,722** in local tax revenues
 - Created **\$8,546,553** in state tax revenue
 - Supported **1,271** jobs
 - 2015 tourist spending increased by **5.3%** over 2014
- Source: [1], [2]

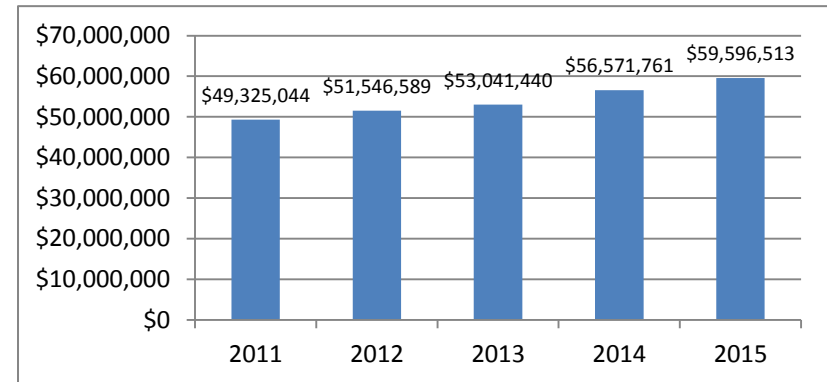
On an Average Day in 2015

Visitors to Henderson County:

- Generated **\$26,872** daily in combined state & local tax revenues
- Created **\$3,457** daily in local tax revenues
- Created **\$23,415** daily in state tax revenues
- Generated **\$57,568** daily in worker paychecks

Source: [1], [2]

Five-Year Trend of Tourist Spending in Henderson County



Source: [1]

2015 Tourism Tax Relief on Households

As a result of taxes generated by tourist spending in Henderson County...

In 2015, each of the **18,875** Henderson County households paid **\$520 less** in local and state taxes. In other words, if tourism did not exist, each household would have paid **\$520 more** in state and local taxes in 2015 to replace the taxes generated by tourist spending.

Source: [1], [2], [3]



Sources:

[1] "Economic Impact of Kentucky's Travel and Tourism Industry." (2011-2015) This study was prepared for the Kentucky Tourism, Arts and Heritage Cabinet by Certec, Inc., Versailles, KY.

[2] Additional analysis by Laura Negron, Research Director, Kentucky Tourism, Arts and Heritage Cabinet.

[3] U.S. Census Bureau, 2012; www.census.gov